



Terms of participation

Candidates are invited to carefully read the information below. The organization reserves the right to refuse applications for the Challenge that do not correspond to the terms of participation.

I. Calendar

- Launch of the Challenge: 14 September 2020
- End of the application period: 30 September 2020
- Selection Committees (INT): *tbd* – digital format
- Rewards Ceremony: 29 October 2020 (Climate Finance Day)

II. How to apply

Candidates for the Challenge will apply via an online application form posted on the website of Finance for Tomorrow (<https://financefortomorrow.com/en/challenge-fintech/>).

For the **French prize**, in the “Seeds” and “Young shoot” categories, candidates must express in the form their preference for a partner’s offer and the type of support associated. They will thus be directed towards the offer that corresponds the best to their project. Candidates interested only by mentoring, in the “Trees” category, should check the appropriate box.

Attention:

- These preferences will serve to guide the Jury but will not limit its decisions.
- On the one hand, a candidate can apply only for the “Seeds” category to win one of the two membership offers (France Fintech or Pôle Finance Innovation).
- On the other hand, a candidate applying in the “Young shoot” category, for an incubation financed by ADEME (Le Swave or Liberté Living-Lab), is invited to also choose one of the two offers in the “Seeds” category to be redirected if necessary.

Candidates do not need to register for the calls for projects from “network/ecosystem” partners beforehand. Exception: if a candidate to “Le Swave” (incubation) is chosen by the Selection Committee, he/she will also have to register on the Swave platform.

For the **International prize**, candidates must indicate on the form that they are interested in the “Sustainable Fintech Digital Bootcamp” by checking the appropriate box.

III. Criteria for selection

The candidate projects can have various formats or maturity level: solutions under development, marketing phase, intrapreneurship...

The selection of projects will be consistent with the objectives of the Challenge, according to the criteria below:

- Ecological dimension:
 - o Accelerate the financing of the ecological transition,
 - o Master the impact of technology on society and the environment.
- Innovative dimension: advanced technology at the heart of the project.
- Creation of economic value through the response to a concrete problem.
- Need for support to a project under development.
- Potential for project development on a national and international scale.

IV. The prizes of the Challenge 2020

French prices	International price
The « Seeds » laureates will win: <ul style="list-style-type: none"> - 1 year of support via a membership offered by a partner: France Fintech or Finance Innovation. - 1 year of membership offered by Finance for Tomorrow. 	The Laureate will win: <ul style="list-style-type: none"> - A strategic visibility highlight to Finance for Tomorrow's ecosystem
The “Young shoot” laureate will win: <ul style="list-style-type: none"> - 6 months of mentoring by the EIT Climate-KIC - 1 year of incubation financed by ADEME, provided by a partner: Le Swave or Liberté Living-Lab - 1 year of membership offered by Finance for Tomorrow. 	All finalists start-ups will be offered a “Sustainable Fintech Digital Bootcamp” : a week of digital training to strengthen their business models and to discover the tools of sustainable finance, as well as the ecosystem of the Paris financial centre
The “Trees” laureates will win: <ul style="list-style-type: none"> - 1 year of mentoring with experts from the Paris financial centre, members of Finance for Tomorrow, for tailor-made strategic support. 	
An exceptional opportunity for visibility at Climate Finance Day	
<ul style="list-style-type: none"> - The French laureate will have the opportunity to pitch at the reward ceremony. - The finalists will be offered presentation stands. - The finalists will appear in the Challenge's communication brochure. 	

French prize

a. Laureates – “Seeds” category

i. Membership offered by Finance for Tomorrow

Finance for Tomorrow will offer the "Seeds" projects a free membership for one year. This membership connects project leaders with the Paris financial center ecosystem and provides opportunities for visibility among sustainable finance actors.

- Contact : n.boric@financefortomorrow.com // Site : www.financefortomorrow.com

This membership features an access to the fintech space of the Palais Brongniart in Paris, graciously offered by La Place Fintech.

ii. Support offered

The "Seeds" will be offered one year of support through a membership with one of the following "network/ecosystem" partners:

- **France Fintech:** non-profit association whose mission is to promote the excellence of the sector in France and abroad and to represent French fintech with the public authorities, the regulator and the ecosystem.
 - One-year membership to become part of the great family of entrepreneurs working to make France a land of innovation and excellence in finance.
 - One-year support thanks to a range of services dedicated to members: visibility, meetings, training, best practices...
 - Contact : louis.desaintmarc@francefintech.org // Site : www.francefintech.org
- **Finance Innovation:** a global competitiveness cluster dedicated to supporting and growing innovative projects for the competitiveness of the French financial industry and job creation, in France and abroad.
 - One-year membership allowing to participate in the definition of the main trends in financial innovation;
 - Expert support to find new customers and partners (contacts, visibility, events...) and consolidate business to support projects (expert advice, international deployment...).
 - Contact : hugo.saad@finance-innovation.org // Site: www.finance-innovation.org

b. Laureate of the Challenge – “Young shoot” category

i. Membership offered by Finance for Tomorrow

Finance for Tomorrow will offer the "Young shoot" project a free membership for one year. This membership connects project leaders with the Paris financial centre ecosystem and provides opportunities for visibility among sustainable finance actors.

- Contact: n.boric@financefortomorrow.com // Site : www.financefortomorrow.com

This membership features an access to the fintech space of the Palais Brongniart in Paris, graciously offered by La Place Fintech.

ii. Mentorship offered by EIT Climate-KIC

The laureate of the "Young shoot" category will be mentored by a French expert from EIT Climate-KIC, a major player in climate innovation in Europe:

- Fundamentals: find the market niche, align business with climate issues, develop a financial model and determine how to create income, expand business.
 - Site : <https://www.climate-kic.org>

iii. Incubation financed by ADEME

The “Young shoot” laureate will be offered one year's incubation financed by ADEME:

- **Liberté Living-Lab:** a place for collective innovation located in the heart of Paris, which brings together multidisciplinary actors in residence, working on technological projects in the service of the general interest.
 - 1-year residency in the heart of the Sentier district in Paris ;
 - Tailor-made acceleration program: weekly coaching, business expertise, fundraising, events...
 - Contact : audrey.belliot@liberte.paris // Site : www.liberte.paris
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- **The Swave:** a multi-corporate innovation platform dedicated to Fintech by Paris&Co, integrating all financial players.
 - 3 workstations in a shared space for one year (promotion 2021), located in the offices in the Grande Arche de la Défense;
 - Incubation dedicated to “take-off”: commercial development, fundraising, visibility, recruitment, international development.
 - Contact : farida.poulain@parisandco.com // Site : www.swave.parisandco.paris

c. Laureates – “Trees” category

i. Mentorship with experts of Finance for Tomorrow

The "Trees" winners will win a year's mentoring with experts from the Paris financial centre, members of Finance for Tomorrow, for tailor-made strategic support.

International prize

a. International laureate

The laureate of the international prize will be awarded a strategic visibility highlight to Finance for Tomorrow's ecosystem.

b. Laureate and finalist startups

All finalists start-ups will be offered a **"Sustainable Fintech Digital Bootcamp"**: a week of digital training to strengthen their business models and to discover the tools of sustainable finance, as well as the ecosystem of the Paris financial centre.



Challenge Fintech for Tomorrow

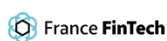
Organized by



With the support of



In partnership with



CREATING A FERTILE GROUND to strengthen the contribution of Fintechs to the ecological transition

YOU DEVELOP A PROJECT...

- ☐ A fintech that facilitates the ecological transition;
- ☐ A technological solution that could have an application for green and sustainable finance.

... MOBILISING INNOVATIVE TECHNOLOGY...

- ☐ Artificial Intelligence
- ☐ Big Data
- ☐ Blockchain
- ☐ Mobile Application
- ☐ On-line Platforms
- ☐ Payments Systems

... TO PROVIDE CONCRETE SOLUTIONS...

- ☐ Aggregation of small projects
- ☐ Aligning supply and demand for funding
- ☐ "ESG" data analysis
- ☐ Measuring climate impacts and risks
- ☐ Identifying savers' ESG preferences
- ☐ Tracking financial flows and value chains

... SERVING THE ECOLOGICAL TRANSITION...

- ☐ Circular economy
- ☐ Preservation of water resources
- ☐ Pollution prevention
- ☐ Protection of biodiversity
- ☐ Renewable energies and energy efficiency
- ☐ Sustainable mobility

... AND YOU NEED SUPPORT?

- ☐ Access to offices
- ☐ Raising skills on environmental issues
- ☐ Strategic advices
- ☐ Visibility and partnerships

Get ready to pitch!