



With the support of



Finance for Tomorrow wants to leverage digitalisation for the green revolution!

Fintechs have the potential to provide new solutions to the challenges of financing the ecological transition, towards a low-carbon and inclusive economic model. Innovation in the financial sector should play a key role in accelerating the achievement of the Sustainable Development Goals and the implementation of the Paris Climate Agreement. For example, digital tools can promote the transparency of financial flows, ensure the quality of ESG data, and improve access to sustainable financial products for citizens. From this perspective, how to mobilize both the dynamism of sustainable finance and fintech ecosystems, in order to strengthen the contribution of innovative entrepreneurs to the ecological transition and foster the growth of their projects?

Since 2018, this is the goal of the Challenge Fintech for Tomorrow: to mobilise start-ups and companies with innovative digital solutions, in order to facilitate the financing of the transition and reduce the environmental impact of the financial sector. With the support of the French Agency for Ecological Transition (ADEME) and the EIT Climate-KIC, a major actor for climate innovation in Europe, Finance for Tomorrow wants to reward solutions able to transform the practices of the financial sector. The aim is to highlight promising French and international fintech projects and connect them with actors of the French innovation ecosystem.

The Challenge Fintech for Tomorrow, a project of the Paris financial center developed by Finance for Tomorrow, constitutes a source of partnerships and development opportunities to strengthen the contribution of Fintechs to the ecological transition.

CREATING A FERTILE GROUND to strengthen the contribution of Fintechs to the ecological transition

YOU DEVELOP A PROJECT...

- A fintech that facilitates the ecological transition;
- A technological solution that could have an application for green and sustainable finance.

... MOBILISING INNOVATIVE TECHNOLOGY...

- Artificial Intelligence
- Big Data
- Blockchain
- Mobile Application
- On-line Platforms
- Payments Systems

... TO PROVIDE CONCRETE SOLUTIONS...

- Aggregation of small projects
- Aligning supply and demand for funding
- "ESG" data analysis
- Measuring climate impacts and risks
- Identifying savers' ESG preferences
- Tracking financial flows and value chains

... SERVING THE ECOLOGICAL TRANSITION...

- Circular economy
- Preservation of water resources
- Pollution prevention
- Protection of biodiversity
- Renewable energies and energy efficiency
- Sustainable mobility

... AND YOU NEED SUPPORT?

- Access to offices
- Raising skills on environmental issues
- Strategic advices
- Visibility and partnerships

Get ready to pitch!

Do you have an innovative project that provides a solution to accelerate the financing of the ecological transition? The Challenge "Fintech for Tomorrow" is for you!

How to apply?

Download the terms of participation to make sure your project meets the selection criteria and to discover our partners' offers, then fill in the online application form until September 30, 2020!



Ecological dimension
Support the transition



Innovative dimension
Mobilise technology



Value creation
Project's potential



Need for support
Fintech in development

Why apply?

FRANCE



— To develop their ideas, the **"Seeds"** laureates will win 1 year of support via a membership offered by a partner: France Fintech or Finance Innovation, & 1 year of membership offered by Finance for Tomorrow.



— As a **"Young shoot"** whose growth must be sustained, the French laureate will win 6 months of mentoring by the EIT Climate-KIC and 1 year of incubation financed by ADEME, provided by a partner: Le Swave or Liberté Living-Lab, & 1 year of membership offered by Finance for Tomorrow.



— The projects at the level **"Trees"** will win 1 year of mentoring with experts from the Paris financial centre, members of Finance for Tomorrow, for tailor-made strategic support.

INTERNATIONAL



— The laureate will be awarded a strategic visibility highlight to Finance for Tomorrow's ecosystem.

— All finalists start-ups will be offered a **"Sustainable Fintech Digital Bootcamp"**: a week of digital training to strengthen their business models and to discover the tools of sustainable finance, as well as the ecosystem of the Paris financial centre!



An opportunity for exceptional visibility

The finalists will appear in the Challenge's communication brochure and will be offered presentation stands at Climate Finance Day.

When: the stages of the Challenge 2020

14 September

Launch of the Challenge

15-30 September

Application period

7 October

Selection committee

29 October

Climate Finance Day
Announcement of the laureates



Finance for Tomorrow is the branch of Paris EUROPLACE launched in June 2017, to make green and sustainable finance a key driving force in the development of the Paris Financial Center and to position it as a hub of reference on these issues. Our 80 members are signatories of a common charter to contribute to the transformation of practices in the Paris Financial Center and to a global shift of financial flows towards a low carbon and inclusive economy, in line with the Paris Agreement and the UN Sustainable Development Goals.

www.financefortomorrow.com



Climate Finance Day, Finance for Tomorrow's flagship event since COP21, is a major annual gathering that has undertaken to mobilise the world's financial industry to make further commitments to combat climate change. The Climate Finance Day also attempts to survey and review the main achievements to date and showcase the most innovative solutions implemented by public and private actors to reach the goals set in the Paris Agreement.

www.climatefinanceday.com